

The Scouting story that moves a room *to give.*

An Eagle Scout who grew up in the poorest city in America and credits Scouting with everything he became — now telling that true story from council stages nationwide.

15–20% increases in giving & attendance — council after council, over previous years.

Terry L. Fossum is a **National BSA representative, Scoutmaster, and Eagle Scout** — and a **#1 Wall Street Journal, Amazon & Barnes & Noble bestselling author**, the **#2 New TEDx Talk in the World**, a **former U.S. Air Force Captain**, and the winner of Fox's 2017 reality competition *Kicking & Screaming* — which he won representing the Boy Scouts of America as the oldest competitor on the show.

THE CREDENTIALS

Eagle Scout · Vigil Honor · **#2 New TEDx Talk in the World** · #1 WSJ Bestseller · Winner, Fox's *Kicking & Screaming* · 1,500+ Stages

THE KEYNOTE · 35–45 MINUTES

Not a corporate story. A Scouting story.

How Scouting carried a boy from the wrong end of an assault rifle to everything he became.

Terry was born in the poorest city in the United States, surrounded by gangs and drugs. As a boy, he stared down the wrong end of an assault rifle in his own back alley. In high school, his father was killed, and a neighbor told him, *"Not a single one of your boys will ever grow up to be anything."* But Terry and his brothers had Scouting — and **Scouting changed their lives**. It carried Terry to the Air Force, to becoming a self-made millionaire, a bestselling author and the #2 New TEDx Talk in the World — and his brother all the way to becoming a **U.S. Astronaut**. The neighbor could not have been more wrong.

Your donors walk in supporters. They walk out ready to give more of their time, talent, and treasure — and your council gets more than a speaker:

A PERSONAL INVITE VIDEO

Terry records a personal video inviting your community — to help pack the room before he ever arrives.

RIGHT BEFORE THE ASK

When you want him to, Terry warms the room and hands the moment straight to your ask.

PROVEN LIFT IN GIVING

Council after council reports measurable increases in giving and attendance over previous years.

"The most effective story ever told at a Scout fundraising event."

— SCOUT EXECUTIVE

IN THEIR OWN WORDS

"By far the best they had ever seen and heard."

What the Scout Executives and council leaders who booked Terry report.

+15% in donations

"Terry has a true Scouting story that hits home with volunteers, donors, and corporate executives — interactive, with multiple applause and an ending standing ovation. The evening resulted in a 15% increase in donations over previous years. I would gladly use him again and encourage other councils to use his energy and story to expand Scouting."

Stuart A. Williams

Scout Executive / CEO, Shenandoah Area Council

"Let me be the first to say a big WOW about Terry. All other speakers have been excellent, yet he was fantastic — and I think made our jobs that night a bit easier."

Harry S. Smith

Market President, United Bank · Winchester, VA

"You bring an incredible amount of energy, optimism, and passion to your speeches. I enthusiastically recommend you to any group desiring an interesting and inspiring speaker."

Tim McCandless

Scout Executive, Boy Scouts of America

+20% in attendance

"Our American Values Luncheon saw an attendance increase of over 20% thanks to our partnership with Terry Fossum. His message is excellent for any Scouting group. He is energetic, easy to work with, and truly cares about growing the program of Scouting. Highly recommended!"

Greg Leitch

Council Executive, Palmetto Council

"The guest speaker, Terry Fossum, was 'Wicked Great.' I spoke to a number of Scouters who have been to many Scouting events with guest speakers, and by far Terry was the best they had ever seen and heard."

Stephen Hinger

President, Drum Rock Products · Council Board, Providence, RI

STANDING OVATIONS AT

National Top Hands · National Order of the Arrow Conference · National Jamboree NESAs · and councils across the country



ABOUT TERRY L. FOSSUM

An **Eagle Scout** and **Vigil Honor** member of the Order of the Arrow, Terry L. Fossum has served Scouting for more than **45 years** — as a Scoutmaster and as President and Endowment Chair of his council. He is a **#1 Wall Street Journal, Amazon, and Barnes & Noble bestselling author** and a **USA Today bestseller**; his TEDx talk was ranked the **"#2 New TEDx Talk in the World."** A former U.S. Air Force Captain, he won Fox's 2017 reality competition *Kicking & Screaming* representing the Boy Scouts of America as the oldest competitor on the show. When Terry tells a room why Scouting matters, he isn't reciting talking points — he's telling them what it did for him. Donors feel the difference, and they give to it.



SCAN TO WATCH
THE PROMO

Book Terry for Your Council

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