

ULTIMATE DRIVING FORCE

Terry L. Fossum

What do a #1 bestselling author on Wall Street Journal, Amazon AND Barnes & Noble bestseller lists, former Nuclear Warfare Officer, TV survival competition winner, mechanical engineer, black belt, award-winning actor/producer, global adventurer, television host, highly-successful international businessman, and a celebrated international keynote speaker have in common?



Answer:

They're all the same person.

And you wouldn't believe
where he came from...

Terry L. Fossum was raised in the poorest city in the entire United States of America, surrounded by gangs and drugs. When he was in middle school, he found himself staring down the barrel of an assault rifle in his own back alley. In high school, his father was killed. Before he died, one of the neighbors came up to him and said:

***"I just want to make sure you understand something:
Not one of your sons will ever grow up to be anything."***

That's not the way it turned out.

After prevailing in multiple industries in numerous capacities, Terry shares his secrets of overcoming obstacles that would hold most people back, reaching goals most would never reach, and leading people, companies, and organizations like no one else can.

Terry's presentation was inspiring and uplifting, resulting in a standing ovation by all in attendance! I recommend Terry for anyone looking from a speaker that walks the walk and talks the talk.

- New York Life

“Terry doesn't just read, write and talk about being a leader. He speaks from decades of practical experience. He has studied, applied, and taught leadership and success techniques in the military, the corporate world, as a volunteer, and as a father.”



- Degree in Mechanical Engineering from Texas A&M University. Corps of Cadets created a command-level leadership position just for him!
- Captain in the Air Force. Executive Officer for an entire Group of Nuclear B-52 bombers, KC-135 air refueling aircraft, T-37 training aircraft and UH-1 Search and Rescue helicopters. Fairchild Air Force Base Officer of the Year, Distinguished Graduate from Squadron Officer's School, Humanitarian of the Year for all of Strategic Air Command.
- A multimillion-dollar earner! Highly successful businessman, building, training, and inspiring sales teams around the globe.
- Married into three teenage and preteen boys, so retired to raise them into Honorable Men. Became their Scoutmaster.
- Wrote four books while they were at school, but wouldn't promote them and take time away from his dad duties.
- Represented all of Boy Scouts of America as an Eagle Scout on a survival reality show Prime Time on Fox Network as the oldest competitor. He and his partner won the entire show!
- Actor, Producer, and Voiceover artist. Winner, Best Supporting Actor and Fan Favorite, 2021 Christian Film Festival, and more.
- Host of Made in America, Montana Department of Transportation PSIs and more.
- Global Traveler, with adventures the Arctic Circle, Amazon Jungle, mountains of Rwanda, Egypt and more.
- Philanthropist with projects in different parts of the world.
- Blessed husband to his amazing wife, Michelle, and three boys.
- Acclaimed international keynote speaker.

And now #1 Bestseller on Wall Street Journal, Amazon, AND Barnes & Noble!

Testimonials

A high-energy, very relatable speaker, Terry uses his vast experience in numerous industries to masterfully weave stories, facts, and anecdotes together into an experience that inspires an audience to take ACTION. Just see what his satisfied clients and audiences have to say...

*I am writing this letter recommending Terry Fossum for any high-quality speaking engagement for which you need a **world-class speaker**, and in particular when you want the speaker to inspire the audience to take action. This is certainly one of Terry's specialties. He keeps you engaged from start to finish, and leaves you thinking...**WOW, that was awesome!***

*Terry Fossum recently delivered the keynote address for our annual event. **He captured the attention and imagination of the audience** as he shared **compelling stories** and lessons learned during his formative years, that have allowed him to "Blow the Bolts" in challenging himself to overcome barriers to success. The stories of his success as a reality TV survival show participant and those of his brother's path to success as a NASA astronaut were great examples of Terry's message to follow your passion and remove the roadblocks that stand in the way of achieving your dreams. **Every member of the audience will enjoy the engaging presentation** and leave with the determination to become their best self.*

*Our Luncheon saw an **attendance increase of over 20% thanks** to our partnership with Terry Fossum. He is **energetic, easy to work with, and truly cares! Highly recommended!**"*

*Terry Fossum has been a speaker at several different events over the last 5 years for One Team Global. Thousands of our distributors and guests have listened to Terry's dynamic presentations. His delivery hits with impact. He punctuates his key points in such a way that the audience connects his message with practical takeaways. **He is great for a small group of 10 to 15 or for audiences over 1,000. I have seen him connect with all of them.***

*Every year, at our Exposition events we typically hire industry specific speakers. However, this year we departed from the norm and decided to bring in a motivational speaker that could our employees and customers overcome their day-to-day challenges both on the job and in their personal lives. I heard about Terry Fossum and his inspirational story of overcoming adversity by understanding what holds people back. So we took a leap and WOW are we glad we did. **In all my years of holding customer and employee events, I have never gotten back such positive feedback.** Overwhelmingly the sentiment from our attendees was that of great appreciation for helping them as individuals be more successful. We are so pleased that we are now rethinking future events using this kind of approach.*

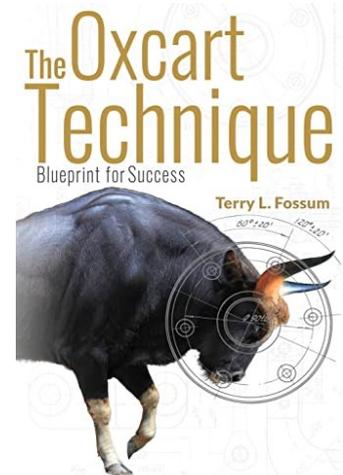
The Latest From Terry L. Fossum....

Like many others, Terry L. Fossum has been truly confused about why he and everyone else was inconsistent and unreliable about meeting goals and achieving true desires (remember your New Year's Eve resolutions?). So he dedicated three decades to studying and applying tried-and-true success principles — and developed a revolutionary, reliable new technique that changed his life! He had a new, truly effective weapon to use in his battles for achieving his goals in life. And he's been sharing it with his clients for the last few years, and now with the rest of us in his new book, *The Oxcart Technique: Blueprint to Personal Success*.

★★★★★ **Five Stars on Amazon.com**

"Terry Fossum captivates audiences everywhere he goes and now he's definitely done it again. This is a great book that addresses everything including marriage, money, business, retirement, addiction and more. He will teach you how to overcome obstacles and how to succeed. This is not just a "great book" but rather a step by step instruction to changing your life and accomplishing your goals."

"The Oxcart Technique sneaked up on me. Expecting another self-help book, I was surprised to find myself engrossed in the pages of each chapter. The Author's writing style reads more like a casual visit with a good friend than a book."



Speaking Topics

THE OXCART TECHNIQUE

Based on Terry's #1 Bestseller

Changing the way the world sets and achieves goals, there is no more powerful technique in the world. By the end of this keynote, the audience will have a new weapon in their arsenal to achieve ANY goal, whether it's personal or financial. They will be able to use this technique to improve themselves, their company, their health, their finances, their relationships; every single aspect of their lives.

Empowered individuals are empowered employees. Specific emphasis is placed on improvement of the organization, and the individual's passion to make it better.

Target audience: every single person on the face of the earth.

THE DECISION TO SUCCEED

Does not happen once. It happens several times a day by the actions we take, or do not take.

Terry tells the emotional story of his upbringing, then humorously tells how he overcome the fears, the self-doubts, and the excuses, tying in the audience and their challenges every step of the way. He closes with the highly emotional story of how his brother became a United States Astronaut. Includes footage from the International Space Station. Tears and cheers are common.

Great for any audience that needs to be inspired to overcome their own challenges, and excel. Truly a life-changing speech.

THE POWER OF THE HUMAN VOICE

One of the most important skills a leader must possess.

The human voice has the power to create emotion, to inspire, and to get people to take action. It's one of the most important skills a leader must possess. Yet it's a skill that most people are lacking.

In this keynote based on his award-winning book *The S.I.M.P.L.E. Guide to Public Speaking – Without Losing Your Lunch*, Terry actually takes his audience through an exercise that enables them to feel the most powerful they ever have in their life right before they speak, and gives them the tools to move their audience, whether 1 or 10,000, into ACTION.

Great for anyone who wants to be able to inspire others to take ACTION, whether it's an audience of one on a sales call, or several employees, a company or an entire industry.

INNOVATE OR DIE

Don't just think outside the box – Throw away the box!

In a world of massive constant change, you and your organization are either continuously changing, or becoming extinct. But getting people to think and act differently can be extremely difficult!

A sneak-peek into his next best-selling book, Terry creates the emotional need in the audience to embrace, and even lead, organizational change, then arms them with the step-by-step approach to lead their teams, and companies, to success.

This is a critical talk for ANY organization, whether it's business, trade, not-for profit, or others.

NON-PROFITS, CHARITIES, AND FUNDRAISERS

Terry has raised millions and inspired thousands across the country

Terry and his brothers give full credit for their coming out of their challenging background to achieve phenomenal success to their God, their parents, and a not-for-profit organization they believe saved them.

This highly-emotional keynote is specifically crafted to make the audience feel amazing about and rededicate themselves to the organization Terry is speaking for, and to inspire the audience to take action; to give more of their time, talent and treasure. Includes footage from the International Space Station.

Target audience: Non-profit and association meetings, conferences, and conventions, and fundraising events.