

Terry L. Fossum



AGENT OF CHANGE, MASTER STORYTELLER & CREATOR OF THE OXCART TECHNIQUE

About Terry

High Level of Success in Multiple Arenas:

- International entrepreneur, achieving the top fraction of 1% of his entire industry – in the world
- #1 Bestselling Author on Wall Street Journal, Amazon, and Barnes & Noble, bestselling author on USA Today
- Won ‘Kicking & Screaming’ survival reality show prime time on Fox representing all of Boy Scouts of America
- Veteran; Former Air Force Officer, Executive Officer for an entire Group of Nuclear B-52 Bombers during the Cold War
- Best Supporting Actor, 2021 Christian Film Festival
- Host of ‘Made In America’ and others
- President, Board of Directors, INWCE
- Black Belt in Tae Kwon Do
- Global Adventurer, solo trek deep into the Arctic Circle, survival in the Amazon Jungle, and many more

World-Class Speaker

“Terry was the single best speaker we’ve ever had at one of our events.”

- Adam Hutchinson
Executive Director, Northwest Concrete Masonry Association

“...inspiring and uplifting, resulting in a standing ovation by all in attendance!”

- Craig A. Forman, CLU, ChFC, CLF,
Managing Partner, New York Life

“...for a high quality speaking engagement in which you need a world-class speaker. He keeps you engaged from start to finish and leaves you thinking ‘WOW – that was awesome!’”

- Richard A. Castleberry, MBA
Director of Full-Time MBA and MS Business Programs, TAMU

“He was awesome! Terry captured the attention and imagination of the audience. Every member of the audience will enjoy the engaging presentation and leave with the determination to become their best self.”

- Jeff Phillips
President, Washington Food Industry Association

“Terry’s delivery hits with impact, and is powerful!”

- Nathan Ricks
Network Marketing Legend

“Terry is definitely the best speaker we have had the pleasure to hear at this event in many years!”

- Adrienne Torre
President, Spokane Executive Women’s International

As Seen On



and more!

Organization-changing Topics

Goal ACHIEVING Reinvented

If you run a sales or production-driven company, organization, or seminar, you probably know that 92% of everyone who sets a goal fails – and there’s a reason why: Most of what we’re taught about goalsetting is wrong!

Terry’s ‘Oxcart Technique’ has been called “*The most significant advancement in the science of goal setting in recent history*” by Forest M. Mims III, named ‘One of the 50 best brains in science’, and will propel your teams past their self-doubts and excuses and into success like never before.

Based on Terry’s #1 bestselling book on Wall Street Journal, and highly recommended by Marshall Goldsmith (named one of the top 10 business minds in the world), T. Harv Eker (#1 NYT bestseller ‘Secrets of a Millionaire Mind’), Dr. Ivan Misner (Founder of BNI, the world’s largest networking organization) and many, many more.

Inspiring MASSIVE Organizational Change

Based on Terry’s upcoming book ‘*Throw Away the Box: The 10 critical do-or-die steps to changing – and perhaps saving – your organization*’ this keynote is a MUST for every business.

In today’s ultrafast changing climate, it’s no longer ‘innovate or die’ – it’s ‘reinvent’ or die’. Your organization must continue to rapidly evolve significantly to survive; but that change, if not done right, can kill your organization! This keynote inspires your teams to crave that change, and gives them the critical 10 steps to springboard into the future.